

Annual Partnership Opportunities

Live from The Matheson in Healdsburg, California — two new episodes each month, 24 across the year. Select annual partnerships for brands aligned with wine country, food, hospitality, and lifestyle storytelling.

All partnerships are structured as 12-month commitments covering all 24 episodes in the broadcast year. Annual fees may be paid in full at the start of the term or billed monthly over the 12-month term. Partnership inventory is limited and allocated across the show's available commercial breaks and digital placements.

Partnership Levels

Estate Partner

ENTRY-LEVEL ANNUAL PRESENCE

- Rotating placement of partner-provided audio spots during commercial breaks across all 24 episodes in the annual term.
- Basic partner visibility on vinewineanddine.com.
- Partner logo and website link, where applicable.

\$3,000
per year
or \$250 / month over 12 months

Reserve Partner

INCREASED FREQUENCY AND VISIBILITY

- Increased rotation of partner-provided audio spots during commercial breaks across all 24 episodes in the annual term.
- Enhanced partner visibility on vinewineanddine.com.
- Partner logo, website link, and elevated placement where applicable.

\$6,000
per year
or \$500 / month over 12 months

Grand Cru Partner

PREMIUM ANNUAL PLACEMENT

- Premium rotation of partner-provided audio spots during commercial breaks across all 24 episodes in the annual term.
- Featured partner visibility on vinewineanddine.com.
- Partner logo, website link, expanded branded placement, and first consideration for category exclusivity.

\$12,000
per year
or \$1,000 / month over 12 months

All levels reflect a full 12-month engagement across both monthly episodes (24 episodes total) and are intended to support a boutique, relationship-driven partnership rather than commodity ad inventory.

Commercial Inventory

Vine, Wine & Dine airs two new episodes each month — 24 episodes per year — and controls up to 13 minutes of commercial inventory in each episode. That inventory is allocated across active partner commitments. Placement frequency, rotation, and prominence are determined by partnership level, inventory availability, and category fit.

Partner inventory may be fulfilled through:

- Pre-produced partner audio spots.
- Approved host-read messaging.
- Website placements including logos, links, and approved digital brand assets.

Creative Requirements

Partners are expected to provide approved creative materials for use during the show and on the website. Standard submissions may include:

- 30-second or 60-second audio spots.
- Partner logo in web-ready format.
- Approved website URL.
- Brief business description or call to action.
- Optional campaign image or digital support assets.

All materials are subject to review and approval before launch. Vine, Wine & Dine reserves the right to approve, schedule, revise for technical fit, or decline content that does not meet quality, legal, or brand standards.

Terms

- All partnerships are 12-month commitments covering both monthly episodes (24 episodes total).
- Annual fees may be paid in full at contract signing or billed monthly over the 12-month term.
- Partnerships are revisited annually for renewal, pricing updates, and placement adjustments.
- Availability is limited and may be restricted by business category or competitive overlap.

Next Steps

We're glad to walk through fit, current inventory, and timing on a brief concierge call. Reply to this email with one or two preferred times over the next week and we'll confirm a 20-minute conversation.

Reach us at VineWineDine@gmail.com.

A limited number of annual partnerships are available for brands that align with the Vine, Wine & Dine audience and experience. Full partnership terms are outlined in the accompanying agreement.